EDITORIAL

The Suicide Brigade

There seem to be a good many people in this country who don't care much for living, but who would be the first to be aghast if you accused them of it. For no reason at all, they are constantly and cheerfully risking their necks—and yours.

This group of citizens—who total hundreds of thousands—constitutes our reckless, ignorant and irresponsible motorists. Consciously or unconsciously possessed of the idea that their abilities are not second to those of the daredevils of the race tracks, they make a practice of driving faster than the law allows, even though they are going nowhere in particular and have all the time in the world to get there. They weave in and out of traffic—if they waited until the roadway was clear for passing, they'd lose a precious second or so. They drive on the wrong side of the road. They have a contempt for traffic lights and signals, which were obviously created for less gifted mortals. They laugh at the rumored perils of hills and curves, and take extreme pleasure in passing on them. When their

Continued on Page 3)

VOLUME NUMBER THREE CARMEL-BY-THE-SEA, CALIFORNIA, TUESDAY, MAY 7, 1935 NUMBER 15

Half Century Spent in Public Service

President Walter S. Gifford, of the American Telephone and Telegraph company, in his talk recently during a coast-to-coast broadcast celebrating the 50th anniversary of the company, pointed out that the nation-wide organization of he Bell System has existed in substantially the same form thruout the entire 50 years.

"Is nation-wide organization, existing in substantially the same form for half a century, makes possible telephone service as we know it today," said Gifford.

The talk was carried over the network of the Columbia Broadcasting System and was as follows:

"I appreciate the privilege of saying just a word on this occasion. It is, perhaps, fitting when you are 50 years old to meditate for a few minutes on a Sunday on what has happened in the 50 years that are past and renew your faith in the future. In the present difficult times, we are all too apt to live in and for the moment—to take counsel of the discouragements of the day and to live in fear of dire happenings in the future, most of which, if we may learn from the experience of the past, never happen.

"The American Telephone and Telegraph company is 50 years old. It has became a great American institution. It is owned by you and your neighbors in every state in the Union. It belongs to 'Main Street.' More than half of its nearly 700,000 stockholders are women.

"Its nation-wide organization, existing in substantially the same form for half a century, makes possible telephone service as we know it today. A telephone call is so easy to make that the person making the call has no idea of the complicated physical equipment and the vast organization of workers behind it. Now, it obviously does not just happen that practically anyone, anywhere, any time can talk promptly with anyone else, anywhere in this country—or for that matter, almost anywhere in the world. Nor does it just happen that the number of telephones per hundred of population in the United States is more than 16 times the average of that for the rest of the world and is nearly 50 per cent higher than in any country in Europe. It is the result of the free play of individual initiative and ability fostered and given free rein during all these years in an institution which recognizes the American ideal of equal opportunity for each individual to develop to the fullest his talents and personality.

"I want to express my admiration of the great army of telephone workers, over a quarter of a million in number, in all ranks of responsibility, who are engaged in operation, research, manufacturing and the many other activities necessary for furnishing telephone service to the 126,000,000 people of our country. These men and women are not only courageous and resourceful in emergencies, they are skilled and thoughtfully courteous in their day to day activities. They are determined to 'get the message through.'

"During the world war I was privileged to serve as Director of the Council of National Defense. I had a unique opportunity to see what Americans can do when the occasion demands. The spirit of enthusiasm and optimism was invincible. Instead of trying to prove that the possible couldn't be done, everyone was trying to see how the impossible—or what seemed impossible—could be and was done. It is this typical American spirit that assures our country getting out of its present difficulties. It is this spirit that has built up the Bell System, an institution that every minute of the day performs what 50 years ago would have seemed impossible miracles.

"In the telephone company, our policy and our method of operating are based on the long pull. We are celebrating one 50 years and looking into the next. Practically everyone uses the telephone and most of the money in the business is the life savings of people and most of the work in it is done by people who devote their lives to it.

"We shall continue our efforts to further improve telephone service and make it more economical for the user. We shall continue to try to keep the Bell System an attractive institution for people to work in and safe for investors. Above all, we shall continue to strive to merit the good-will and the esteem of our fellow citizens and to keep the American Telephone and Telegraph company an institution that the American people can be proud of."

Carmel Now Has Townsend Club

The Carmel Townsend club is making an auspicious start. The first meeting which was held at Sunset school last Wednesday night was attended by over 100. At this time several new names were received for membership, bringing the total to 106, which entitles Carmel to a Major Club. The charter has been ordered.

Permanent officers chosen are: A. E. Stremmer, president; Mrs. H. E. Rogers, vice-president; Mrs. Jessie Bolfa, secretary and treasurer.

Plans were started for a large attendance at the big rally of Townsend clubs of the Peninsula at Pacific Grove on the night of May 15, when a lady speaker from National headquarters will present the Townsend Old Age Revolving Pension Plan.

The meeting night was changed from Wednesday night and the next meeting will be on Monday, May 13, in the art room at the south end of the Sunset School building. Every person in Carmel who is desirous of having the Townsend plan made the law of the land should turn out and help make the club meetings successful. Twenty-five cents is the membership fee.

Store Robbed

Thieves broke into the Vining meat market on Dolores street on Thursday night. All they got was about $5.00 in small change. Entrance was made through a rear window. It was the first burglary in Carmel for several months.

Sunset School Carnival A Joyful Occasion

The annual May carnival at Sunset School Friday afternoon, sponsored by the Carmel P.-T. A., and the school faculty, proved to be unusually successful, from the standpoint of the splendid cooperation and excellency of the amusements and the financial results as well. About $300 was earned and this sum will be equally divided between the Sunset School Teachers' organization and the P-T. A. It will be used largely for welfare work.

The day was opened with a grand parade of school pupils dressed in costumes representing every conceivable character from wild Indians to South Sea Islanders. The Maypole dance by the high first and low second grade children came next. It was directed by Mrs. Sara Rinehart, and was charmingly executed.

Next the first grade under the direction of Mrs. Lilly Trowbridge and Miss Madeline Curry, put on an animal circus, with all sorts of gayly colored animals.

The Hill Billies, directed by Mrs. Frances Johnson and Miss Curry, held forth in the auditorium. They put on a program of songs and dances to the accompaniment of a guitar and two accordeons, and the show made a decided hit.

Immediately following was a whole series of dances of various kinds. The program began with a tap dance by a winsome five-year-old all dressed up in pink, and proceeded through an Irish jig, more tap and clog dances to an impressive waltz in which the whole fifth grade took part. This was under the direction of Miss Althea Kendall and June Delight.

Quintuplets, Too

Of course no carnival is complete without its side show, and this carnival had its quota of freaks, herded together by Mrs. A. V. Usnell. We saw the famous Dionne quintuplets, a bi-colored man, half black and half white, a combination man and woman, neatly divided in the middle, a magician with a startling trick, a blind man with a talented monkey and Shorty the Dwarf.

Outside in the sunshine Hal Bragg made announcements, Eugene Watson sold tickets, Miss Clara Kellogg sold candy, Mrs. Helen Levinson and Mrs. Crichton sold ice cream cones, Mrs. Kent Clark sold home-made food, Mrs. Joseph Briggs sold garden plants, Max Hagemayer sold lemonade, Mrs. O. W. Barbarson sold coffee, Mrs. Stuart Work tended a grab bag, Miss Glenna Peck was in charge of a fish pond, Mr. Gale and Mrs. Neikirk sold hot dogs, Linda Townsend was in charge of ponies for the afternoon.

There were assistants in many booths, and much unseen assistance in getting everything prepared. The P. T. A. wishes to thank all those who helped to make the carnival such a success.

TOWNSEND PLAN AND SOCIAL CREDITS IDEA DISCUSSED

The Townsend and Coughlin movements and their relation to Social Credit were discussed by the social credit group at their meeting in the art room of Sunset School, Thursday, May 2.

It was seen that, while differing in methods, their objectives were one, namely, the economic well-being of the individuals who collectively make up the nation. All these movements have in common the recognition that it is vitally necesssary to the continuance of our civilization, to the welfare of industry and consumer alike that, since our power-machine-age calls for less and less human labor, it is no longer a matter of choice but a matter of absolute necessary to distribute some money direct to consumers thereby supplementing the quite inadequate amount of money distributed through industry as wages, salaries and dividends. Subject for meeting Thursday 9th, 8 p. m. will be "Taxation."

Meetings are free. All are welcome.

CARMEL SUN

A. EUGENE PFREMMER ..... Editor
ANN PFREMMER NELSON ..... Associate Editor

Entered as second class matter, February 8, 1933 at the Postoffice Carmel, California, under Act of March, 1879.

Published every Tuesday, at Carmel, California.

Subscription Rate ..... $2.00 per year in advance

The Suicide Brigade

(Continued from Page 1)

brakes go bad and their steering and lighting systems falter, they put off repairs until some distant tomorrow—they'll certainly be able to get by until then without a mistire list of acts of commission and hap. And so it goes, down the enomission that cause our toll of 35,000 automobile deaths per year.

The rest of us wouldn't have any kick coming if the suicide brigade risked their own lives only—that, after all, would be their prerogative. But they menace us as well—menace everyone and everything which uses the streets and highways. The innocent suffer along drivers are curbed, each of us runs with the guilty—and, unless these an excellent chance of being eventually numbered among the victims of the suicide brigade.

All the pleading, the cajoling and threatening, all the common sense reasoning of the more level-headed majority has had little effect, it seems, upon the man who must drink and then drive his car.

Over the nation as a whole, the National Safety Council's figures show, the "had been drinking" drivers in fatal accidents increased 29 per cent during the last year. In California, conservative records placed the number of accidents involving liquor at 4567.

Pleading and reasoning have failed. Even pointing to figures so alarming as these has failed. There are left only the police, and the courts. The man who places his own "pleasure" over the lives of others will listen, no doubt, to the droning voice of a judge who is pronouncing sentence over him.

California made one move to tighten the net the other day when the Assembly passed a bill which will insure conviction of the less-obviously drunken driver who has been getting off without severe punishment. The problem now is to provide police with a means for discovering when a man's driving has been impaired by imbibing. At present they have only catch-as-catch-can, rule of the thumb methods.

Scientists have discovered that it is the amount of alcohol present in the body fluids that actually registers the degree of intoxication, rather than the amount that may have been consumed. And it is generally agreed that as little as one ounce of whisky will measurably impair efficiency.

Is it asking too much of California to provide police departments with proper apparatus for chemical tests, so that we may get our hands on all of those who drink and drive and laugh at the pleas of the sane?

Miss Edith Griffin of Berkeley is spending a few days in her Carmel cottage.

Mrs. May Burritt and daughter, Jane, were recent visitors to San Francisco.

FROM DAILY ABSTRACT

DEED: Henry F. Dickinson, et ux Elizabeth Curran. Apr. 19. $10. Lots 5 & 7, Blk. B-4, Add. 7, Carmel-by-the-Sea.

DEED: Earl P| Parkes to Jeannette Hoagland Parkes. Apr. 20. $1000. Lot 5, Blk. C-2, Add. 8, Carmel-by-the-Sea.

DEED: Earl P. Parkes to Jeannette Hoagland Parkes. Apr. 20. $10. Lot 13, Blk. 75, Carmel-by-the-Sea.

DEED: Jeanette Parkes to Percy Parkes. Apr. 20. $10. Lot 9, Blk. 1, Villa Subd. of Lots 2 & 3, Rcho. Noche Buena Tract.

DEED: Jeannette Parkes to Percy Parkes, Apr. 20. $10. Lot 14, Blk. 76, Carmel-by-the-Sea.

DEED: William E. Mack, et al to A. F. Halle. Apr. 18. $10. Lots 10, 12 & 14, Blk. 18, Carmel City.

DEED: A. F. Halle to William E. Mack and Lucille A. Mack, wf., jt. ten. Apr. 18. $10. Lot 10 & N½ of Lot 12, Blk. 18, Carmel City.

DEED: A. F. Halle to Henry R. Kerner & Lillian Kerner, wf., jt. ten. Apr. 18. $10. Lot 14 & S½ of Lot 12, Blk. 18, Carmel City.

DECREE ESTABLISHING DEATH of ANTOINETTE LAROUETTE: Re: Joint tenancy of Henry P. Larouette & Antoinette Larouette, his wife. Henry P. Larouette pet. Lots 5 & 6, Blk. 132, Carmel-by-the-Sea; Lot 3, Blk. 132; Lot 8, Blk. 132; Lot 1, Blk. 132, Carmel-by-the-Sea.

RECON: Pacific States Auxiliary Corp. to Ethel Adele Denny, et al. Apr. 20. Lot 20, Blk. 10, Add. 4, Carmel-by-the-Sea.

DEED: Maud May De Yoe to Ricard L. Masten & Hildreth F. Masten, wf., jt. ten. Apr. 10. $10. Lot 6, Blk. 10, Add. 4, Carmel-by-the-Sea.

DEED: John H. McKee, et ux to James S. Parker & Happy Boyce Parker. Apr. 22. Lot 2 & N½ of Lot 4, Blk. W, Add. 1, Carmel-by-the-Sea.

DEED: James S. Parker, et ux to John H. McKee and Minna McKee, wf., jt. ten. Apr. 22. $10. Desc. same as above Deed.

RECON: Cal. Pacific Title & Tr. Co. to Minna Steel Harper. Apr. 25. Lots 2, 4, 6, 8 & 10, Blk 12; Lots 1, 3, 5, 7, & 9, Blk. 12; Lots 13, 15, 16, 17, 18, 19 & 20, Blk. 8; Lots 1, 2, 3, 4, 5, 6, 7, 9 & N½ of Lot 8, Blk. 11, all in Add. 4, Carmel-by-the-Sea.

DEED: Gladys F. Beale to Jennie Gada. Apr. 23. Lots 3, 5 & 7, Blk. 4, Carmel City.

DEED: Carrie L. Comings to Ellen E. M. Marshall. Apr. 24. Und. ½ int. Lots 12 & 14, Carmel-by-the-Sea.

FIRST CHURCH OF CHRIST, SCIENTIST.

11 a. m. Sunday Services
8:00 p. m. Wednesday, meeting.

Reading room in church edifice open afternoons, 2 to 5.

Evenings: Tuesday and Friday, 7:30 to 9.

Closed holidays.

Monte Verde Street, One block North of Ocean Avenue.

9:30 a. m. Sunday School.

In all Christian Science churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., a Lesson-Sermon will be read Sunday, May 12, on the subject "Adam and Fallen Man."

The Golden Text will be: "As Moses lifted up the serpent in the wilderness, even so must the Son of man be lifted up: that whosoever believeth in him should not perish, but have eternal life" (John 3: 14, 15). Bible selections will include the following passage from Romans 6: 20-22, "For when ye were the servants of sin, ye were free from righteousness. What fruit had ye then in those things whereof ye are now ashamed? for the end of those things is death. But now being made free from sin, and become servants to God, ye have your fruit unto holiness, and the end everlasting life."

A passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, will also be included, which reads as follows: "When we wake to the truth of being, all disease, pain, weakness, sorrow, sin, death, will be unknown, and the mortal dream will forever cease" (pp. 218, 219).

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CALENDAR FOR MONTEREY LEAGUE OF WOMEN VOTERS

May 1 (Wednesday) 11 a. m. to 1 p. m.—Government and International Cooperation, Monterey. Mrs. S. Chakurian, chairman. Meeting at Missio Inn, Monterey.

May 1, (Wednesday), 2 p. m. to 4 p. m.—Legislation section. Mission Inn. Dr. J. P. Sandholdt will outline the provisions of the health insurance bill. This, in preparation for the June luncheon meeting, when this bill will be discussed. Miss Clara Kellogg, chairman.

May 8 (Wednesday) 12 noon to 2 p. m.—Luncheon meeting at Holman's solarium. Details below.

May 14 (Tuesday) 2 p. m. to 4 p. m.—Government and education. Mrs. George Schuyler, chairman. Meeting at Holman's solarium. J. R. McKillop will present the findings of the Stanford survey regarding the general organization of the Monterey Union High school district. Meeting open to all interested persons.

May 15 (Wednesday) 2 p. m. to 4 p. m.—Government and international cooperation, Carmel group. Mrs. K. Rendtorff, chairman. Meeting at her home.

May 22 (Wednesday) 11 a. m. to 1 p. m.—Executive board meeting at the Mission Inn, Monterey.

May 22 (Wednesday 2 p. m. to 4 p. m.—Government an dits operation. Mrs. Carl Voss, chairman. Meeting at Mission Inn. Mrs. Ethel P. Young in charge of study of county set-up:

(1) What are the overlapping functions in township, city, county?

(2) Compare costs in various departments and their value.

(3) Relation of state and federal aid to blind, aged, etc.

(4) Receipt, allocation and disbursement of gasoline tax.

(5) What organizations, businesses, etc., are exempt from taxation?

Luncheon Meeting

May 8 (Wednesday) 12 noon to 2 p. m.—Holman's solarium, Pacific Grove.

Subject: National Security.

Speaker: Stewart F. Bryant, Lt.-Comdr. U. S. Navy, retired. Lecturer and writer on international affairs. Chairman, Eighth Congressional district, California League of Nations Association.

This program has been arranged by the Government and International Cooperation study group, of which Mrs. Susie Chakurian is chairman.

Mrs. Joseph Schoeninger, president, will conduct the business meeting, preceding the program. At this time a resolution, to be voted upon at the June luncheon meeting, will be presented, changing the name of the local League to the Monterey Peninsula County league. The report of the nominating committee, headed by Mrs. J. P. Sandholdt, will be heard and voted upon. Officers and directors for the coming term will be elected.

Please make your reservations for the luncheon early. It is difficult to plan for so large a group if the number to be served is unknown.

Telephone to Mrs. S. Chakurian, Monterey 7-04, or Mrs. K. Johnson, 710-W, Carmel.

Don't forget to mail $1.50 to the treasurer, Mrs. R. Anderson, box 125, Monterey, if your dues for the current year are still unpaid. Or give them to her before or after the next luncheon meeting.

Mayor Opposed to Parking Time Limit

The proposal to establish and enforce stricter parking regulations in the business section of Carmel, which came up during the regular meeting of the City Council on Wednesday night of last week, brought forth strenuous objections on the part of Mayor Thoburn to what he called putting on city airs. He recognized that traffic does get into a jam occasionally, due to double parking and other irregularities but he felt that the public should go slow and have patience and that no harm need result.

"Carmel is still a village," he declared today, "and I feel that too many restrictions on automobile parking will not be in keeping with the Carmel spirit. The fewer such governing laws we have here, the better we will like it."

Dissension started when the council passed a motion to have a 1½ hour parking law prepared for Ocean avenue, from Monte Verde to Junipero, a matter of five blocks, and on Dolores from Ocean to 7th. Thoburn alone voted "no" on the project, and was particularly concerned about leaving the central park areas free from restriction.

"Except for the post office area where congestion is bad," he continued, "I do not feel that this town needs the drastic parking rules proposed. I voted no for this reason. People have come to Carmel for rest and freedom from city restrictions of this sort. Personally I am not concerned with parking for my own machines in front of the office, as there is ample private space right in back of it. I am thinking of it as an important element in village life, and believe that there are a great many residents who agree with me."

The family of Lee Hall in Carmel Woods are entertaining this week guests from Laguna Beach. They include Mrs. Mildred Chandler, Miss Decima Vivian and Mrs. Gabrielle Woodworth, all of whom have visited Carmel on previous occasions and are well known here.

Mr. and Mrs. Fredric Wilkes, after sojourning in Carmel for the past year, have removed to Palo Alto to reside.

Come to Townsend Club meeting, Art room Sunset School, Monday, 8 p. m.

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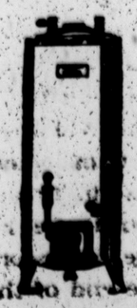

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Townsend Movement Permanent Political Factor

Plans to build the Townsend Old Age Revolving Pension Movement into the mightiest popular force in the history of the nation were announced by Earl Clements, national secretary, upon his recent arrival at National Headquarters in Los Angeles from Washington, D. C.

The call has already gone out to clubs and individuals, asking for support of a great campaign of education throughout the country, Mr. Clements explained, adding that the early response has been so gratifying there is now reason to hope that donations will enable the organization to send organizers and speakers into every county and hamlet.

"There is no question but that we came into our first skirmish before we were strong enough," Mr. Clements explained. "The growth of the movement in numbers and strength has unquestionably the element of success and victory in it. Never before have such great numbers of citizens aligned themselves in support of any social and economic movement. Devotion and enthusiasm have characterized their support of the O. A. R. P. All this has come about in little more than one year.

"Organization work has been largely volunteer work. Compared to political or publicity campaigns with which the American people are familiar, the cost of the Townsend Movement so far has been surprisingly small. We are confident that, with the accumulation of a sizeable war chest, we will speedily build the organization into a popular movement so strong that it will be a compelling legislative force which congress must recognize.

Mr. Clements declared that it would be the policy of the O. A. R. P. to carefully avoid participation in party politics or local political contests anywhere. So-called Townsend tickets in local contests will not be looked upon with favor, for the reason that the entire effort and energies of those active in the movement, as well as all club members and proponents, must be concentrated upon the one important goal to be achieved—the enactment of the Townsend Plan into Federal law.

"It is particularly gratifying to note the increased activity and enthusiasm everywhere which resulted from the recent setback in congress," Mr. Clements said. "Many had expected an easy victory, and the reverse encountered discouraged a few; but it brought out the fighting mettle and determination in others, and the latter appear to be the great majority in the movement."

Mr. Clements cited the fact that the Washington Merry-Go-Round, a Washington newspaper feature which is usually an authoritative and penetrating commentary on political and administrative trends, recently had this to say:

"Enactment of the Administration's social security bill—already passed by the House—will far from end that matter. Experienced politicians are freely predicting that the Townsend Old Age Pension Plan and, to a lesser extent, the Lundeen unemployment insurance bill, will be major issues in next year's elections, will cost more than one seat in Congress . . ."

This opinion has been gaining currency in Washington rapidly of late, Mr. Clements said, and it is quite generally recognized now that the Townsend Movement will be a tremendous force in national legislation when Congress convenes for its next session.

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CARMEL SUN

CARMEL VALLEY

Robles del Rio Inn is making quite extensive improvements in preparation for the summer season. The dining room is being enlarged and six guest rooms are being added to the Inn proper, besides some guest cottages. A bar is being added and a game and amusement room.

When the work is completed the Inn will have just about everything that one could wish for in the way of comfort, beauty and amusements.

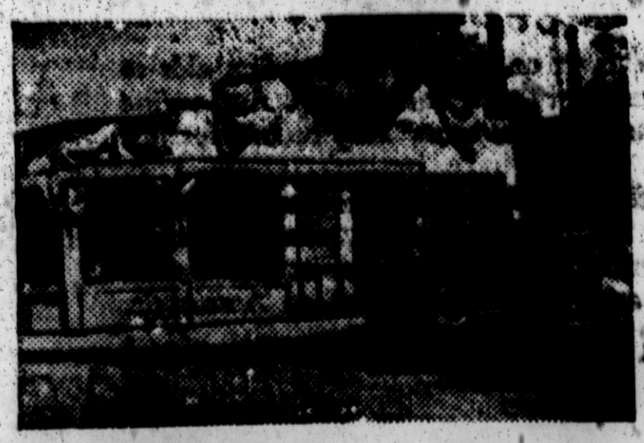
Guests at the Inn during the past week were Mr. and Mrs. S. S. Squires of San Francisco, who were spending their honeymoon there, and Mrs. Edmund Pitts, also of San Francisco.

Mrs. E. K. Boisot returned to her valley home Sunday after spending the week at her Pasadena home.

CARMEL WOMAN'S CLUB

The last section meeting of the season to be held by the Carmel Woman's club will be on Monday, MAR 12, at 2 p. m., when the bridge section holds its final meeting at the Girl Scout house. Prizes will be given for the best scores, and tea served at the end of the game.

The Carmel Woman's club held its last meeting of the season Monday afternoon at the Girl Scout house. Officers for the next year were chosen and reports of the club's past year activities read.



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Carmel-by-the-Sea

IMPROVED TRAIN SERVICE TO SAN FRANCISCO

The northbound DEL MONTE has been re-established on a fast morning schedule to San Francisco—replacing the former morning service. The DEL MONTE runs through to San Francisco without change of cars. It carries coaches and parlor-observation car. Here is the new schedule.

	DAILY EX. SUNDAY	SUNDAY
Lv. Pacific Grove	7:05 a. m.	7:40 a. m.
Lv. Monterey	7:20 a. m.	7:50 a. m.
Lv. Del Monte	7:25 a. m.	7:53 a. m.
Ar. San Jose	9:30 a. m.	9:57 a. m.
Ar. San Francisco	10:40 a. m.	11:25 a. m.

The early afternoon train has a faster schedule—leaving Pacific Grove at 1:05 p. m., Monterey 1:20 p. m., Del Monte 1:25 p. m., arriving San Francisco at 5:05 p. m.

Connections for the northbound DAYLIGHT LIMITED, arriving San Francisco 7:45 p. m., made by bus, leaving Pacific Grove 4:55 p. m., Monterey 5:05 p. m., Del Monte 5:09 p. m. Ask any Southerd Pacific agent for detailed information.

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VINING'S MARKET
It's easy to park on Dolores St.